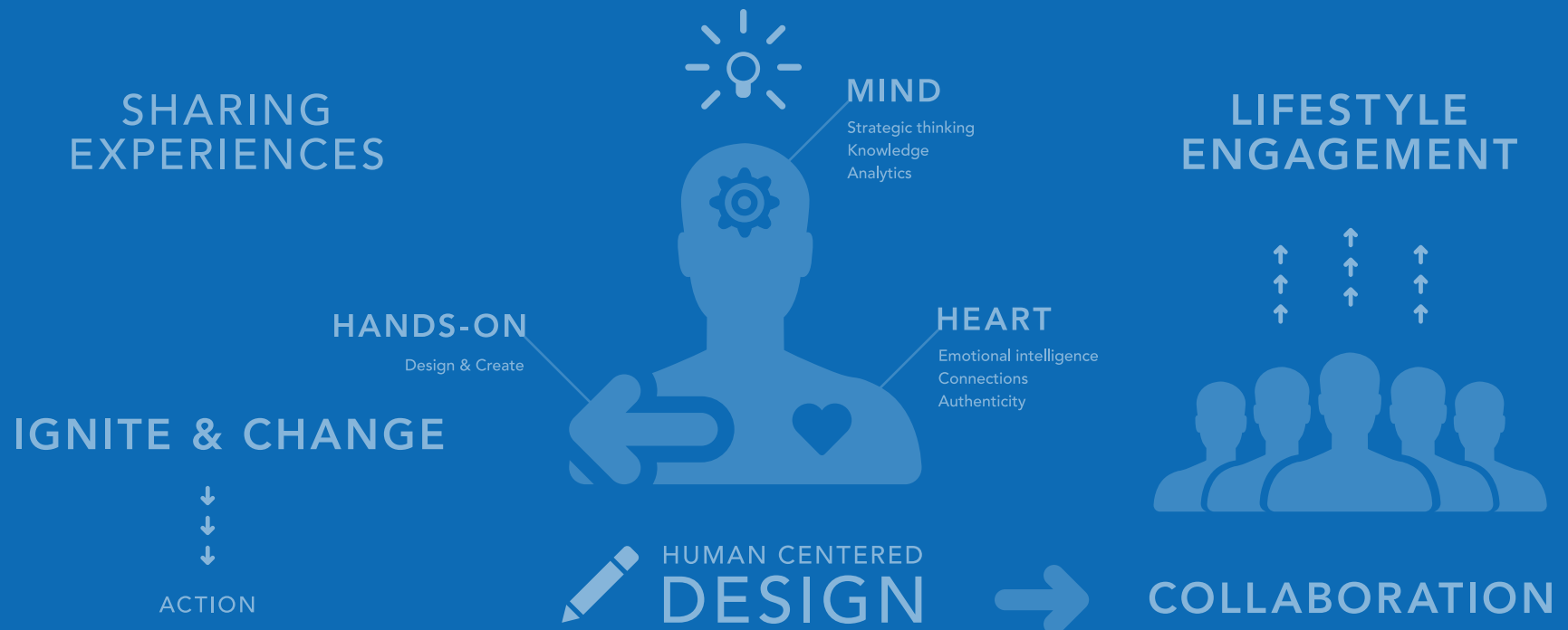
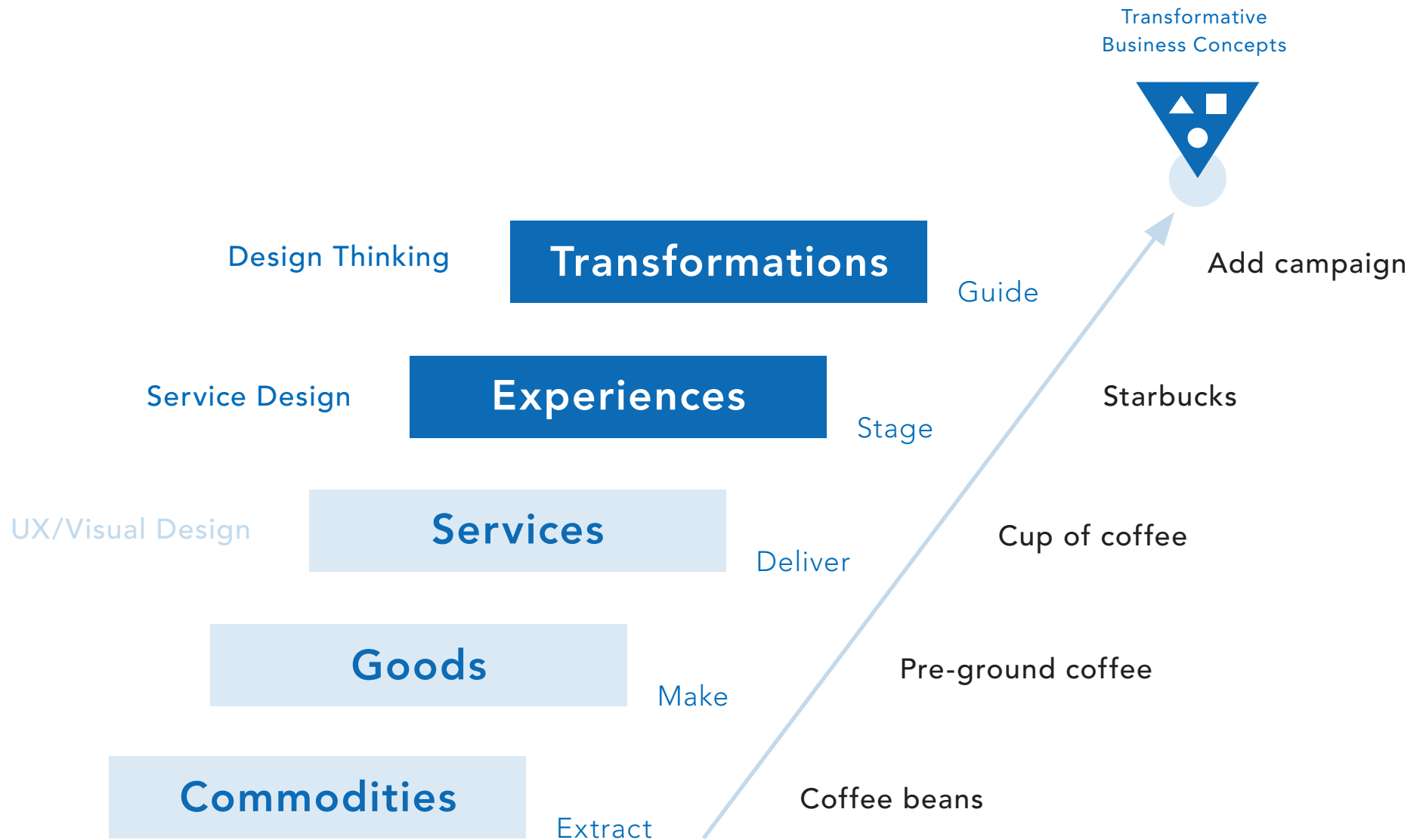


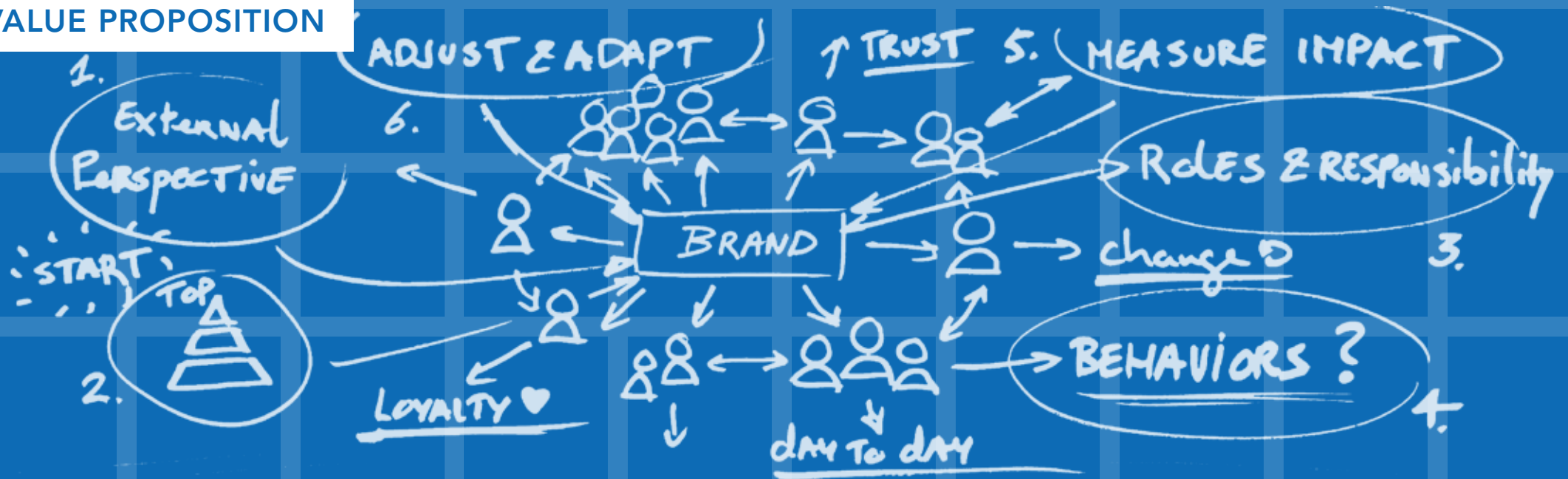
**NAVIGATE CREATIVE CHANGE
THROUGH BRAND TRANSITION**

OUR PEOPLE-CENTERED APPROACH

We are a collective of experienced Design Thinkers and Creative Change Makers who passionately develop transformative business concepts that positively impact people's lives in meaningful ways.







PURPOSE-DRIVEN SUSTAINABLE CHANGE

In all our creative solutions we try to integrate the answer to the question:
how do we create experiences beyond brand purpose and establish brand loyalty?

Customers expect brands to be activists in the world and build purpose into their brand experiences. We aim to move people to action, share the story and become loyal advocates of your sustainable brand.



CREATING

MEANINGFUL

JOURNEYS

into a culturally connected,
socially innovative &
sustainable future


COMMUNICATIONS

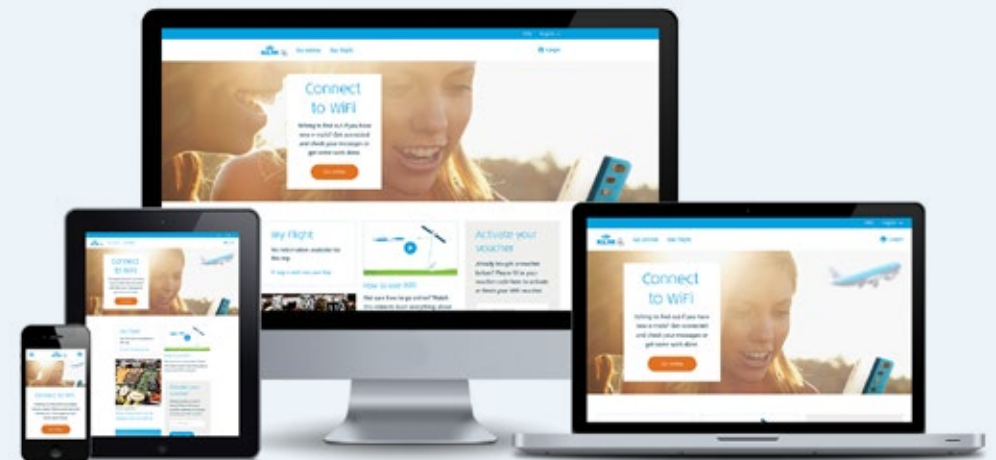
CLIENTS WE WORK WITH



CHALLENGE & SOLUTION

Since airliners are providing onboard connectivity, this requires an easy to navigate and well designed portal for passengers to visit and use.

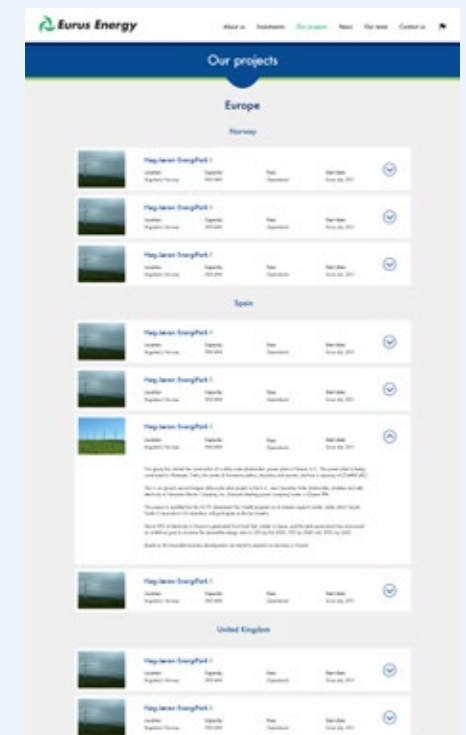
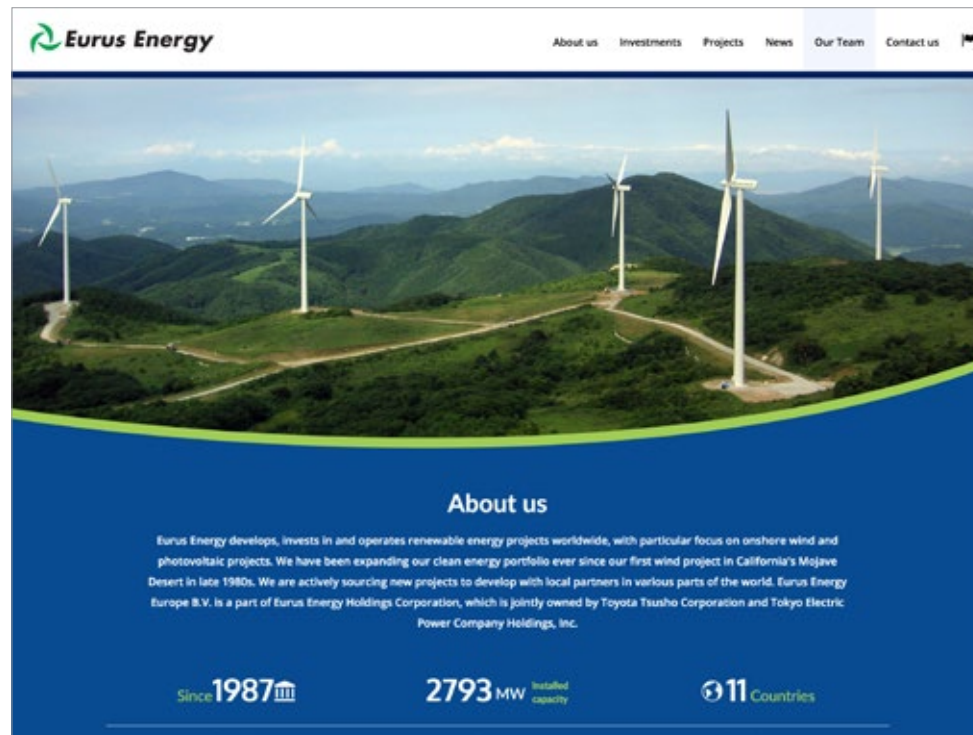
An agile design process was set into place to create a seamless customer experience that would both work from a user perspective as well as from the provider. Adding step-by-step design elements to the home portal, keeping in mind the bigger picture and requirements from all stakeholders involved.



CHALLENGE & SOLUTION

As a global organisation that operates wind and solar farms around the world, Eurus Energy Group works with communities to develop optimal solutions and disseminate and expand renewable energy technologies. How do we become innovative market leaders within the renewable energy field?

CBC designed and developed a website redesign based on the latest design trends which focus on responsive design and customer engagement.



CHALLENGE & SOLUTION

To connect the potential triangle between products (designers), technologies (printers) and market (customers). Triple is in the middle of this triangle, while in the meantime on every spot of it. Triple is going to connect China and Europe. Thus, talented 3D designers can have access to hardware companies. They can also become part of the global 3D designers community we are building.

CBC guided the create process from strategy to final visual design features.



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Your inspiring and reliable partner for 3D concept design

Optimize product ideation & concept design management process. By applying design methodology and 3D printing technology, we enable clients to transform fuzzy idea into concrete 3D design in an easier, faster and better way.

Why Triple 3D?

LET'S

START

A JOURNEY

TOGETHER

GOOD COMPANY IN A JOURNEY MAKES THE WAY SEEM SHORTER

LET'S START A JOURNEY TOGETHER!

cb-communications.nl


COMMUNICATIONS